

Michaelangelo Moran

new media designer

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EDUCATION

Academy of Art University *San Francisco, California* January 2008 to Present
Bachelor of Fine Arts, School of Web Design + New Media
Courses of study in Print and Typography, Web and Interactive Design, Motion Graphics, Video, 3D Graphics, Digital Audio, Digital Imaging and Digital Photography

Boston University School of Management *Boston, Massachusetts* May 2003
Bachelor of Science in Business Administration
Concentration in Finance and Marketing

United World College of South East Asia *Singapore* May 1999
International Baccalaureate

RECOGNITIONS

Academy of Art University *San Francisco, California* May 2010, May 2009
Eight pieces exhibited in Spring Show 2010 and eight pieces in Spring Show 2009
Students Choice Award for Portfolio Website in Spring Show 2010

Urban Forest Project *San Francisco, California* April 2010
Produced a banner selected to be displayed in San Francisco for their cause

Boston University *Boston, Massachusetts* May 2001, May 2002
Dean's List, Boston University's School of Management

United World College of South East Asia *Singapore* May 1996 to May 1999
Bronze and Silver Levels, Singapore's National Youth Achievement Award

SKILL SETS

Technical

Photoshop
Illustrator
InDesign
Dreamweaver
Flash
After Effects
Maya 3D
Final Cut Pro
Apple Logic Pro
Soundtrack Pro
QuarkXPress
Microsoft Office
HTML and CSS
MAC OS X

Design

Print Design
Web Design
Interactive Design
Typography Design
Motion Graphics
Digital Audio
Digital Photography
Graphic Design
Logo Design
Package Design

Fine Art

Perspective Drawing
Linoleum Block
Lithography
Silkscreen
Book Arts
Etching
Sketching
Shading

OTHER

Languages

Fluent in English and Indonesian

EXPERIENCE

PT. GO-JEK Indonesia *Jakarta, Indonesia* December 2010 to Present

Co-founder and Brand Director

- ◆ Founder of a leading social enterprise company for motorcycle Transport Service, Instant Courier, and Shopping & Delivery in Jakarta, Indonesia
- ◆ In charge of designing and producing all brand materials - logo, business cards, flyers, uniform, helmets, promotional materials, and website
- ◆ Constantly pushing new boundaries for social media applications, media relations, press, promotions, and updating the website

Pacific Digital Image *San Francisco, California* March 2010 to May 2010

Internship

- ◆ Produced flash banners and microsites for various clients which involved following requirements such as size, space, design as well as monitoring usage
- ◆ Designed and launched the new Pacific Digital Image website that showcases their Interactive department and their portfolio

Danceflo Productions *Indonesia & San Francisco, California* April 2007 to Present

Founder, Head Event Manager and Disc Jockey

- ◆ Planned, designed, and executed various concepts for events held within clubs in Jakarta and Bali, Indonesia and San Francisco, California
- ◆ Marketed to a broad range of customers to promote events through E-flyers, community websites and text messaging blast
- ◆ Structured and developed proposals, acquired sponsorship money and distribution of event profits to co-workers

PT. Mahagaya Perdana *Jakarta, Indonesia* January 2006 to April 2007

Hugo Boss Operations Manager

- ◆ Directed operational and merchandising procedures for all Hugo Boss stores available in Indonesia and managed financing from Hong Kong with long-term sales objectives.
- ◆ Supervised and evaluated performances of 25 staff members and customer feedback in all Hugo Boss retail stores
- ◆ Reviewed financial statements, sales and activity reports, and other performance data to measure productivity and achievement of targets
- ◆ Designed promotional tools involving end of season sales, credit card sales, and gift with purchases to boost market awareness and increase sales

Martini Link Communications *Jakarta, Indonesia* May 2004 to January 2006

Marketing Manager

- ◆ Planned, designed and executed events involving art exhibitions, product launchings, annual magazine parties, and restaurant openings ranging from 300 to 2000 invitations and budgets above \$150,000
- ◆ Clients included British American Tobacco, Dunhill and Lucky Strike cigarettes, Paprika Restaurant, Prestige and DestinAsian Magazine
- ◆ Elected team leader for artist liaisons and promotional materials and directed activities for the visuals and audio department for various events